



## FIXALIA QUALITY POLICY

FIXALIA is a company oriented toward excellence and committed to the quality of its products, processes and people to meet our customers' requirements and ensure their satisfaction.

To this end, FIXALIA's Management has established, implemented, reviewed, and periodically maintains a Quality Policy:

- Appropriate to FIXALIA's purpose and context and supportive of its strategic direction.
- As a framework for setting quality objectives and indicators.
- Includes the commitment to comply with all the requirements.
- Includes the commitment to the continuous improvement of FIXALIA's Quality Management System.

Our quality policy pursues the following general objectives:

- To involve all the employees who carry out activities at FIXALIA in a permanent commitment to continuous improvement, proposing and implementing the actions deemed appropriate to consolidate a quality culture.
- To establish a systematic process for gathering information, evaluating, reviewing, documenting, and archiving the processes carried out, enabling more well-founded and effective decision-making.
- To ensure that the quality management system is controlled and periodically reviewed.
- To include the commitment to comply with all the necessary requirements.
- To continuously facilitate to all the employees the acquisition of the necessary training to carry out their respective activities and provide the necessary resources.
- To maintain an optimal and relaxed working environment for the proper development of their work.
- To be a company committed to sustainability and gender equality. The business objectives should be sustainability driven by integrating environmental, social and governance considerations into strategy and decision-making.

FIXALIA's Quality Policy is set out in this document signed by Senior Management, which commits to the development and implementation of the quality management system and is framed within the spirit of...

### Our Mission

"To be the leading company in the traffic sector at a national level and a distinctive alternative worldwide in the segments we serve (traffic, advertising, and urban information).

To promote the evolution of our own technology by forming highly specialized multidisciplinary teams, with a vision of innovation and a commitment to continuous improvement.

To serve our customers with closeness, transparency, and a service-oriented attitude."

And to achieve the objective of...

### Our Vision

"To be a profitable company and leader in the traffic sector, as well as a distinctive option in visual communication through the customization, manufacturing, sale, and installation of products based on LED technology".

Juanjo Díaz Blas  
General Manager

April 10, 2026